WHY YOUR SUPPORT MATTERS HERE

Belonging starts with being seen.

In a rural area like Lochaber, opportunities to meet other LGBTQ+ people and find a sense of community can be limited.



Your sponsorship helps make it possible

Our charity is led by volunteers. Your support helps us meet practical costs, showcase local talent and plan ahead.

Community and celebration

Pride events, performances and welcoming activities.

Young people and understanding

Engagement with schools and education partners.

Safer, more accessible events

Venues, insurance, equipment, stewarding and access.

Connections throughout the year

Opportunities to connect beyond Pride day.

BECOME A SPONSOR

Build belonging. Sponsor Pride.

Your support can help more people feel seen, valued and part of their community. Tell us about your business and how you would like to get involved.

Other ways your business could help
Could you contribute goods, services, equipment or a fundraising prize? We welcome conversations about practical support.

Iain Millar | Chairperson

Iain_Millar@Lochaberpride.org

Explore the tiers and submit a sponsorship enquiry.

lochaberpride.org/sponsor-us

Building Bridges with Pride and Love

LOCHABER PRIDE | SC052441

LOCHABER PRIDE
PRÒIS LOCH ABAIR



SPONSOR LOCHABER PRIDE

Help make belonging part of life in Lochaber

Help LGBTQIA+ people, their families and allies feel welcome, respected and able to be themselves.

500+ attendees | 380 marchers

20+ event volunteers and first aiders
Lochaber Pride 2026

LOCHABER PRIDE | SC052441

CHOOSE YOUR SPONSORSHIP TIER

TIER 1

£75+

For small businesses, local artisans and community champions.

- Logo on the Lochaber Pride website (Supporters section).
- Social media thank-you post.
- Link to your website or social media channels.



Local support.
A visible difference.

Enquire about Tier 1 at lochaberpride.org/sponsor-us

CHOOSE YOUR SPONSORSHIP TIER

TIER 2

£200+

For regional businesses, cultural groups and organisations wanting deeper engagement.

Everything in Tier 1, plus:

- Logo on our website and printed materials.
- Dedicated social media spotlight with a photo or story.
- Opportunity to provide branded giveaways at the Pride stall.
- Inclusion in our press release and local media outreach.

Show your commitment to equality, inclusion and respect.

Enquire about Tier 2 at lochaberpride.org/sponsor-us

CHOOSE YOUR SPONSORSHIP TIER

TIER 3

£500+

For national organisations, major partners and those committed to long-term LGBTQ+ inclusion.

Everything in Tiers 1 and 2, plus:

- Large logo placement with top-tier visibility across all platforms.
- Banner placement at Pride events and the stall.
- Co-branded community broadcast feature, where possible.
- Opportunity to speak or be featured at a Pride event.
- Custom social media campaign with a video or interview.
- Complimentary stall space at Pride events.
- Recognition in our post-event impact report.

Enquire about Tier 3 at lochaberpride.org/sponsor-us